


# THE GARDENS AT BALL



▼ Roosevelt Rd.

Town Rd.

- 1** Registration
- 2** Main Dining Tent, Music Tent
- 3** Kids' Korner
- 4** Perennial Gardens – Darwin Perennials & Kieft Seed
- 5** Star Roses and Plants Tent
- 6** Ball ColorLink Tent  
Ball Mums Tent  
Hardgoods Tent: Equipment Demos & Soil/Media
- 7** PanAmerican Seed Garden & Pergola
- 8** Ball FloraPlant/Selecta One Container Showcase
- 9** Sun Container Performance Trials
- 10** Woolly Wall
- 11** Ball WebTrack Demos/App Showcase/Displays/Literature – Café
- 12** Presentations – Conference Rooms
- 13** Container Solutions Demo – Ball Park
- 14** Ball Premier Lab
- 15** Sustainable Streetscape
- 16** Shade Container Performance Trials
- 17** Ball Ingenuity
- 18** Burpee Bed
- 19** Hillside Garden
- 20** Comparison Garden and All-America Selections Trials
-  Restrooms

BallSeed®



# SCHEDULE: WELCOME!

## Ball Seed Field Day & Landscape Day 2019

### TOURS

**Ball Premier Lab** ..... 8:30, 9:00, 9:30, 10:00, 10:30, 11:00, 12:30, 1:00, 1:30, 2:00

Limited Space – Sign up in Café **11** – Tours last approximately 1 hour

**Seed Distribution**..... 8:45, 9:45, 10:15, 10:45, 12:45, 1:15, 1:45

Limited Space – Sign up in Café **11** – Tours last approximately 1 hour

### PRESENTATIONS

**Container Solutions Demo**  
**Joan Mazat, Ball Ingenuity™**..... 8:30, 9:45, 11:00  
Meet at the Ball Park Tent **13**

**NEW Beacon™ Impatiens – No-Risk Color for the Landscape is Back!**  
**Jeff Gibson, Ball Seed®**..... 9:00  
Conference Room Marigold/Geranium – Main Building **12**

**GrowIt!® Consumer Trends**..... 11:00  
Conference Room Marigold/Geranium – Main Building **12**

**Lunch – Sponsored by WebTrack®**..... 11:30 – 1:00  
Main Dining Tent **2**

### TECH DEMONSTRATIONS & MORE

Ball Café **11**

America In Bloom .....	All Day
AmericanHort .....	All Day
Ball Literature .....	All Day
Ball Publishing .....	All Day
Ball WebTrack.....	All Day
Ball WebTrack To Go® Mobile App .....	All Day
GrowIt!® Mobile App.....	All Day
Hortica .....	All Day
Seed Your Future .....	All Day

#### Ball WebTrack Contest

Sign up in the WebTrack area in the Ball Café for a chance to win the Ball® RedBook, Vol. 18! This is the industry's best source for product and culture information. The winner will be announced during lunch. Don't miss your chance to win!

BallSeed®



Order at [ballseed.com/webtrack](http://ballseed.com/webtrack).  
Ball Seed: 800 879-BALL

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### HIGHLIGHTS

#### AMERICA IN BLOOM

Meet the people who help promote this nationwide beautification program and learn how you can get involved.

Location: Ball Café **11**

#### APP SHOWCASE

As Ball develops more and more digital tools, we invite you to spend some time talking to the people behind them and see what they have to offer.

Location: Ball Café **11**

#### BALL COLORLINK

Your small business partner.

Location: Ball ColorLink Tent **6**

#### BALL FLORAPLANT & SELECTA ONE CONTAINER SHOWCASE

View a comprehensive lineup of best-in-class varieties across vegetative product lines.

Location: Garden **8**

#### BALL INGENUITY

See first-to-market plants from around the world available exclusively from Ball Seed.

Location: Garden **17**

#### BALL MUMS

Find out everything there is to know about mums.

Location: Ball Mums Tent **6**

#### BALL PUBLISHING

*GrowerTalks* | *Green Profit* magazine – the primary source of information for growers and retailers.

Location: Ball Café **11**

#### BALL WEBTRACK DEMOS

Try out “the best way to do business” for yourself.

Location: Ball Café **11**

#### BURPEE BED

Providing gardeners with time-tested varieties and information, ideas and inspiration for success.

Location: Garden **18**

#### DARWIN PERENNIALS

Innovation. Quality. Reliability. That's what you get from Darwin Perennials.

Location: Garden **4**

#### EQUIPMENT DEMOS

Check out our labor-saving equipment, including Punch 'N Gro and SB Machinerie demos.

Location: Hardgoods Tent **6**

#### KIDS' KORNER

Kids can join us for arts and crafts, plus a Scavenger Hunt to scour the Gardens at Ball!

Location: Tent **3**

#### KIEFT SEED PERENNIALS FROM PANAMERICAN SEED

A full selection featuring best-in-class genetics and exceptional seed quality.

Location: Garden **4**

#### LOST AND FOUND

Location: Registration **1**

#### PANAMERICAN SEED GARDEN & PERGOLA

Join us at our raised beds to learn more about our high-quality seed and innovative ideas.

Location: Garden **7**

#### SMOOTHIE STATION

Stop by the shade house for a refreshing Wildberry smoothie!

Location: Shade Container

Performance Trials **16**

#### STAR ROSES AND PLANTS TENT & GARDEN

Find out more about Star Roses and Plants genetics. (Bushel and Berry, Knock Out roses and shrubs)

Location: Garden **5**

#### TRILLIUM THE BAND

Enjoy Celtic, folk and bluegrass music provided by this acoustic quartet.

Location: Music Tent **2** 11:00 – 1:30