






























WELCOME

To 2022 Ball Seed
Customer Days



We're excited you chose to join us in The Gardens at Ball and hope you enjoy your visit. If you have questions or need assistance, please ask any of our staff.

-  Restrooms
-  Water Refill Station
-  First Aid
-  Registration
-  Dining Tent
-  Young Buds - Kids' Korner
-  Perennial Showcase - Darwin Perennials and Kieft Seed
-  Ball ColorLink
-  Hardgoods
-  PanAmerican Seed Gardens and Pergola
-  Ball FloraPlant and Selecta One Garden and Container Showcase
-  Cut Flower Beds
-  Container Solutions Demos
-  Burpee Bed
-  Comparison Garden and All-America Selections trials
-  Ball Ingenuity Product Showcase
-  Made for Shade - NEW shade-loving plant showcase
-  Garden Gateway
-  Cafe / building tours / presentations
-  Pavilion
-  Woodland Walk
-  Photo Op - Adirondack chair
-  "Rays" the Roof! - NEW full-Sun container options from across the industry
-  Circle Garden
-  Skyframe Garden
-  The Windings
-  Photo Op - Fun frames
-  Hillside Garden
-  Landscape Showcase

Ball Seed

Ball Seed Customer Days Schedule

2022

TOURS

- 16 Ball Helix Lab**..... 8:30, 9:00, 9:30, 10:00, 10:30, 11:00
(lasts about 20 minutes)
- 16 Ball Premier Lab and Seed Distribution** 8:30, 9:30, 10:30, 11:30
(lasts about 45 minutes)

PRESENTATIONS

- 10 Container Explainer Demos**
Joan Mazat, Ball Ingenuity..... 9:30 & 11:00
(lasts about an hour)
- 16 Increasing Cut Flower Production and Income**
Dave Dowling, Cut Flower Specialist 10:00
(lasts about 30 minutes)
- 16 Cut Flower Perennials**
Dave Dowling, Cut Flower Specialist 11:30
(lasts about 30 minutes)
- 2 Production & Planning:**
How to be successful in 2023.....12:45 *FRIDAY ONLY*
Panel discussion in the main tent featuring
Jim Kennedy and Mindy Clesen.
- 2 Lunch – Sponsored by WebTrack®**..... 11:30 – 1:00

TECH DEMONSTRATIONS & MORE

- 16 Ball Café**
America In BloomAll Day
Ball LiteratureAll Day
Ball PublishingAll Day
Ball WebTrackAll Day
Ball WebTrack To Go® Mobile App.....All Day
Hortica.....All Day

HIGHLIGHTS

CAFE

- 16 AMERICA IN BLOOM**
Meet the people who help promote this nationwide beautification program and learn how you can get involved.
- 13 BALL INGENUITY**
See first-to-market plants from around the world available exclusively from Ball Seed.
- 11 BURPEE BED**
Providing gardeners with time-tested varieties and information, ideas and inspiration for success.
- 9 CUT FLOWER BEDS**
Field and greenhouse growers can see the latest cut flowers for farmers markets and florists.
- 16 BALL PUBLISHING**
GrowerTalks | Green Profit magazine – the primary source of information for growers and retailers.
- 16 BALL WEBTRACK DEMOS**
Try out “the best way to do business” for yourself.

DINING TENT

- 2 LIVE MUSIC**
Tap your toes to the “100-proof bluegrass” sounds of The Bourbon Aristocracy!
- 4 DARWIN PERENNIALS**
Innovation. Quality. Reliability. That’s what you get from Darwin Perennials.
- 3 YOUNG BUDS – KIDS’ KORNER**
Kids can enjoy face painting from 9:00-12:00, and crafts and lawn games throughout the day.
- 1 LOST AND FOUND**

GARDEN

- 5 BALL COLORLINK**
Your small business partner.
- 4 KIEFT SEED PERENNIALS FROM PANAMERICAN SEED**
A full selection featuring best-in-class genetics and exceptional seed quality.
- 8 BALL FLORAPLANT & SELECTA ONE GARDEN & CONTAINER SHOWCASE**
View a comprehensive lineup of best-in-class varieties across vegetative product lines.
- 7 PANAMERICAN SEED GARDEN & PERGOLA**
Join us at our raised beds to learn more about our high-quality seed and innovative ideas.

BallSeed

Order at ballseed.com/webtrack
Ball Seed: 800 879-BALL

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