

WELCOME!

2024 Ball Seed Customer Days



We're excited you chose to join us in The Gardens at Ball and hope you enjoy your visit. If you have questions or need assistance, please ask any of our staff.



Restrooms



Water Refill Station

1

Annual/Perennial Bridge

2

CuttingEdge Machine Demo

3

Tent Talks Education Sessions

4

Wave Petunia Skyframe

5

The Windings

6

The Culverts

7

Landscape Beds

8

Comparison Beds

9

Commercial Containers

10

Shade House, Blooming Tropicals

11

Ball Café, Tours Start Here

12

Pavilion



First Aid

A

DarwinPerennials

B

BallColorLink.

C

PanAmericanSeed

D

BallFloraPlant

E

selecta^{one}

F

BURKEE

G

BallCutFlowers

H

Breeder Beds

BallSeed

2024 Schedule

Ball Seed Customer Days

TOURS

Ball Helix Lab	9:00, 9:30, 10:00, 10:30, 11:00, 1:00, 1:30, 2:00, 2:30
(lasts approx. 20 minutes)	
Ball Seed Premier Lab	8:30, 9:00, 9:30, 10:00, 10:30, 11:00, 1:00, 1:30
(lasts approx. 60 minutes)	
Darwin Colombia Farm	10:45, 12:45
(lasts approx. 60 minutes)	

DEMONSTRATIONS

Container Solutions (<i>Demo Tent</i>)	
<i>Joan Mazat, Cut Flower Business Manager</i>	9:30, 11:00
(lasts about an hour)	
CuttingEdge Machine (<i>Greenhouse</i>)	8:30, 9:00, 9:30, 10:00, 10:30, 11:00, 11:30, 1:00, 1:30, 2:00

TENT TALKS

Seed Talk	9:00
<i>Jim Kennedy, Sales Manager & Susannah Ball, General Manager</i>	
Hardy Annuals & "Cool Flowers"	
<i>Dave Dowling, Cut Flower Specialist</i>	9:30
Grower Math	
<i>Jim Kennedy, Sales Manager & Stephen Steiner, Business Analyst</i>	10:00
Diseases 101	
<i>Josh Henry, Technical Services Specialist</i>	10:30
Helix Lab	
<i>Shannon Carmody, Plant Pathologist</i>	11:00
Blooming Tropicals & Foliage	
<i>Andrew Britten, Technical Sales Manager, Tropicals and Foliage & Dani Jentz, Foliage Supply Manager</i>	1:00
Ball Perennials	
<i>Katie Anderson, Perennial Business Manager & Karen Bunting, Business Manager</i>	1:30
Nutrition 101	
<i>Josh Henry, Technical Services Specialist</i>	2:00
Snapdragons Explained	
<i>Dave Dowling, Cut Flower Specialist</i>	2:30